

u-TRAO[™]
by **Uplink**

GPS Tracking Services



The easiest way to track and find
vehicles, people, pets, and property

Introducing u-TRAQ - Easy to

Now the most trusted name in alarm communications provides you highly profitable GPS tracking solution to offer your customers.

The Solution

Uplink now offers security professionals the easiest and most convenient solution for locating and tracking vehicles, family members, pets AND just about any kind of critical personal or business asset.

Build your Business!

A natural way to offer security for your residential or commercial customers beyond traditional boundaries.

- Increase your product sales.
- Generate Recurring Monthly Revenue.
- You set the monthly rates, you bill your customers - just like your alarm monitoring service.
- Uplink provides quick, easy-to-deploy branded web tools to manage your customers, with 24/7 dealer support.

It's Easy!

- Purchase uTRAQ products at leading alarm distributors.
- Set up your dealer account on our secure online Dealer portal.
- Activate new tracking units online from a computer or web-enabled cell phone. Uplink will bill you monthly for service.

It's Your Brand!

- Your customer will login to "yourdealersname.u-raq.com". You can even create a link from your company's website.
- Your customer is presented with easy-to-use mapping software featuring your company name, logo, and contact information.
- Your customer can setup notifications for zone violations, speed alerts, start/stop/idle reports, and more.

As a high-margin, low-effort add-on, the u-TRAQ family of products easily **extends your value**

as the trusted security expert at a time when personal security is top-of-mind among your customers. Increase your business presence, add to your existing loyal customer base and offer a solution that is easily managed with customized tools from your partners at Uplink.

u-TRAQ auto & autoPRO

Provide the following benefits to your customers with u-TRAQ GPS tracking devices for vehicles:

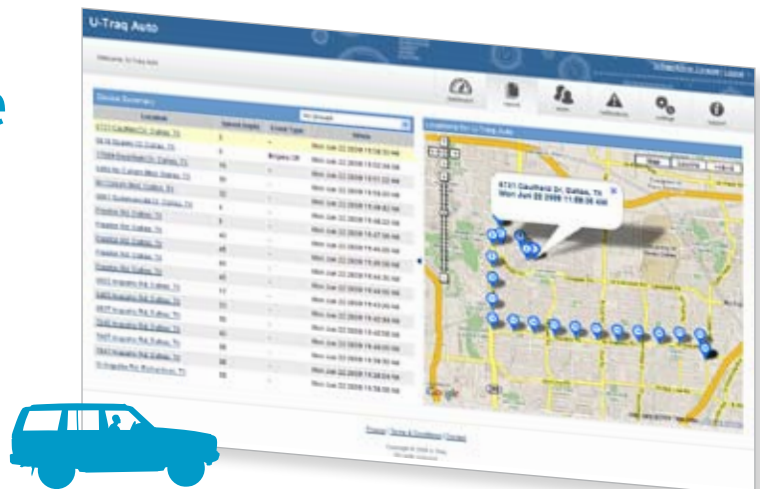
- Locate or monitor teen and elderly drivers for enhanced peace of mind.
- Locate and recover missing vehicles.
- Manage company vehicles and employees more efficiently.
- Monitor for unauthorized use of vehicles.

u-TRAQ auto is a small vehicle-powered GPS device. It simply plugs into the OBD port found on the bottom edge of the dashboard of most vehicles manufactured since 1996 - eliminating installation challenges found in traditional tracking devices. It can also be switched between vehicles to provide the ultimate in flexibility.

u-TRAQ autoPRO is a miniature vehicle-powered GPS device intended for professional permanent mounting under the dash with electrical connections to vehicle power and ignition.

u-TRAQ auto & autoPRO Features

- Location tracking every 5 minutes while ignition is on
- Locate on demand *
- Ability to establish multiple "Alert Zones" to trigger notifications when a vehicle enters or leaves defined area*
- Speed Alerts via email or text message when the vehicle exceeds the user-defined target speed
- Reports of vehicle starts, stops, trips, and idle time**
- Maintains up to 30-day history of vehicle location
- Supports 1 to 1,000 vehicles with multiple vehicle groups and user logins



sell, Easy to support

with a fast, easy and

u-TRAQ mini Personal Trackers

From throwing the device into your child's backpack to using the device to track and recover stolen assets, u-TRAQ's line of miniature universal GPS trackers can be used just about anywhere. Their compact size and easy operation allow you to sell a quick, solution to track or monitor the location of pets, children, the elderly, motorcycles, boats, ATV's, high-value business assets, tools, materials, vehicles and more.

u-TRAQ mini Features

- Locate on demand, or track every five minutes for an hour*
- Track location every 5 minutes while moving*
- Ability to establish multiple "Alert Zones" to trigger notifications when the device enters or leaves defined area*
- Speed Alerts via email or text message when exceeding a user-defined speed
- Maintains up to a 30-day location history
- Supports up to 1,000 devices with multiple groups and user logins
- Alerts for low battery

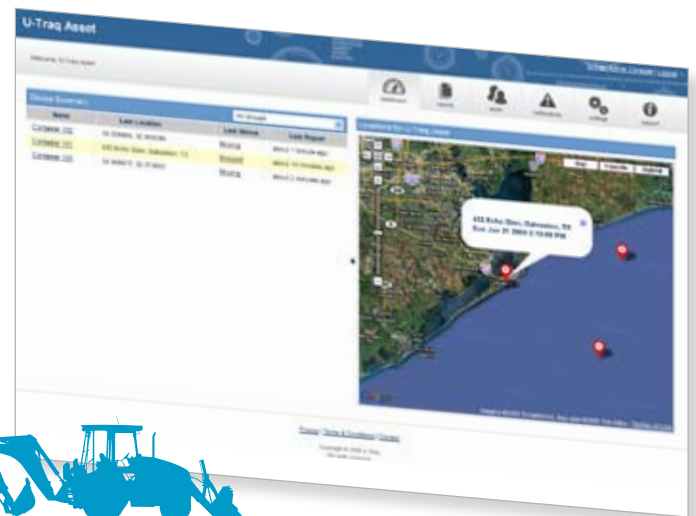


u-TRAQ Asset Trackers

Help your customers improve asset management expenses and control by monitoring the location of their most valuable assets. Give them a way to locate and recover lost or stolen assets. Offer them the u-TRAQ line of GPS-based asset tracking devices and easy to use mapping service.

u-TRAQ Asset Tracking Features

- Extra-long battery life – months to years based on device settings
- Monitor the location of an asset at a set time frequency
- Get alerts when assets enter and exit a user-defined zone
- Receive alerts for low battery
- Maintain location history up 30-days



* only on select service plans
** additional hardware devices may be required

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Dealer Technical Support:

Login to u-raq.com/dealers

Talk to your distributor today about how you can take advantage of the easiest way to drive new sales and recurring revenue through Uplink's tracking solutions. To become a dealer or add this product offering to your existing account, visit www.uplink.com.